

#### الجمهورية الجزائرية الديمقراطية الشعبية REPUBLIC DEMOCRATIC PEOPLE'S OF ALGERIA وزارة الثقافة و الفنون MINISTRY OF CULTURE AND ARTS مهرجان الجزائر الدولي للفيلم



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## **Press Release**

# 1st Edition of the "Souk AIFF" Call for Entries: Algiers Film Market

Algiers, October 3, 2025 – Under the patronage of the Ministry of Culture and Arts, the Algiers International Film Festival (AIFF) announce the launch of the first edition of the "Souk AIFF," its professional film market, to be held from December 5 to 9, 2025, at the Riadh El Feth (Level 102), as part of the Festival's 12th edition.

The « Souk AIFF » is a dedicated platform for film and audiovisual professionals, designed to foster connections between project holders, investors and funding bodies, as well as encouraging dialogue around production, co-production, distribution, and the circulation of film and audiovisual works. For this inaugural edition, the market will focus primarily on the national industry, with plans to expand its scope in the coming years.

### **Target Audience:**

Producers, distributors, international sales agents, streaming platforms, broadcasters, institutions, and funding organizations.

## **Participation Details:**

- Registration open from October 3 to 23, 2025 (midnight, Algiers time)
- Free accreditation for this first edition
- **Registration form** available at: www.ficinema.dz
- Annoucement of selected projects: October 30, 2025

Selected projects will appear in the official AIFF catalogue and will benefit from visibility in the Festival's communication.

#### **Please Note:**

Access to the Souk AIFF screenings and activities is reserved for accredited professionals only.

The 12th edition of AIFF will take place from December 4 to 10, 2025, with Cuba as Guest of Honor.

For inquiries:

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**Festival General Contact:** <u>contact@ficinema.dz</u>

Official Festival Website: www.ficinema.dz

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